Community Outreach and Engagement: Toolkit for Mental Health-Serving Agencies

Engagement of Lived Experience · https://bridges4mentalhealth.org/hub/youth-family-engagement/community-outreach-and-engagement-toolkit-for-mental-health-serving-agencies/

Summary: This resource was developed by The Baker Center's clinical and training teams, with input and collaboration from communities of parents and professionals. The goal is to act as a guide for other organizations providing mental health support and to map out the process for connecting communities in need with effective mental health services. The toolkit spans all aspects of community outreach including the development of collateral, identifying messaging, and how to connect with an audience.

Application: It is essential that mental health agencies connect with the communities they serve to improve access to therapeutic services.

PDF: Community Outreach and Engagement Toolkit

Source: Baker Center for Children and Families